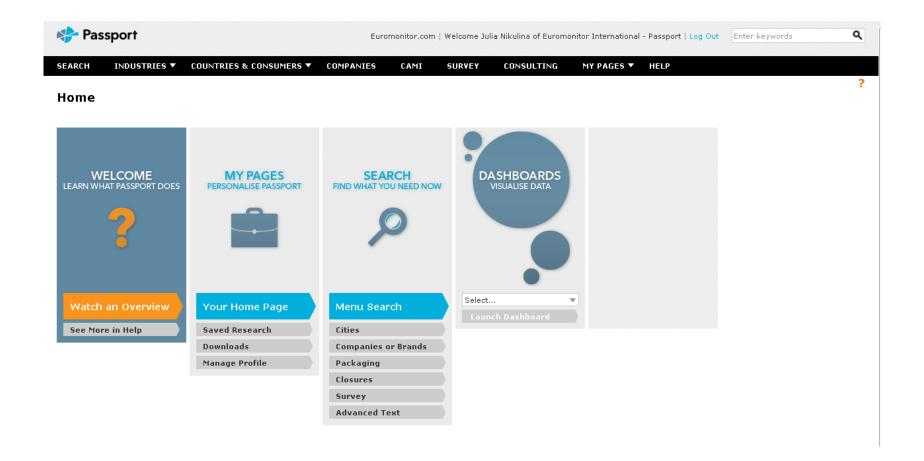
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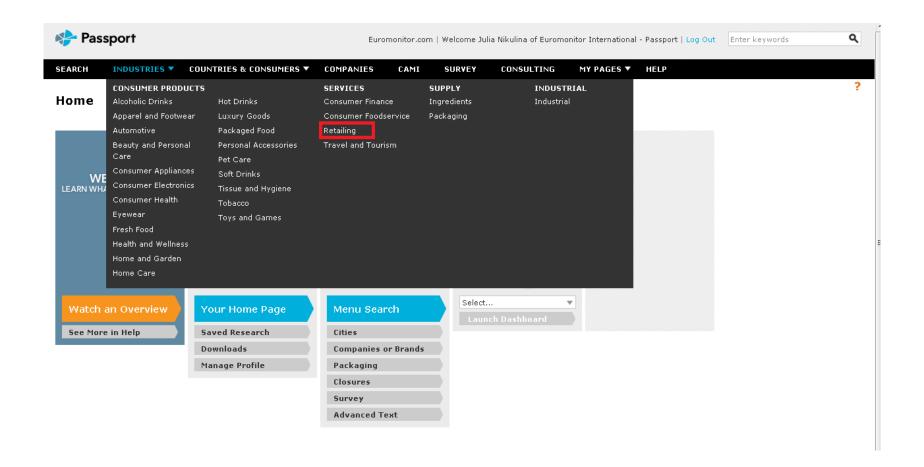
# Домашняя страничка системы информации Passport





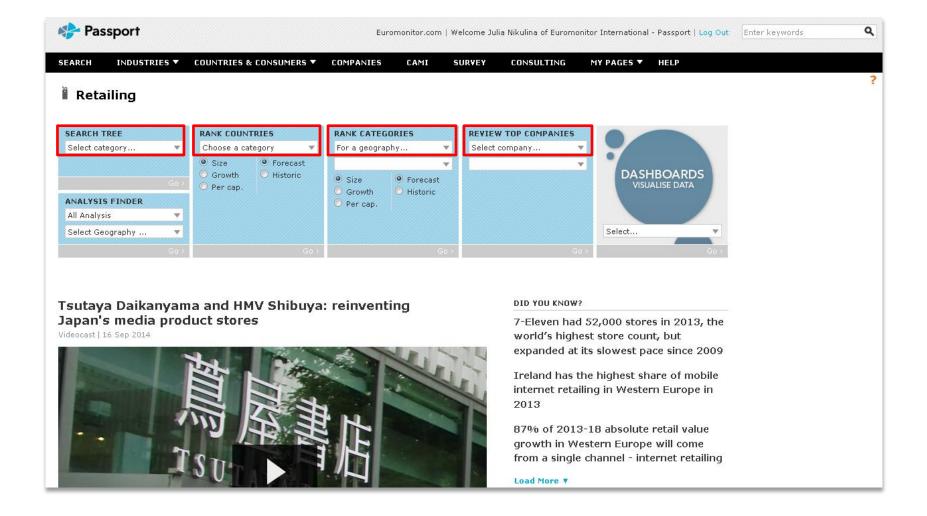
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Индустрии - структурированные данные по отраслям, отслеживание потребительских тенденций, сотни видов продуктов и услуг





## Пример: ключевые ТЕНДЕНЦИИ И развитие Розничной торговли

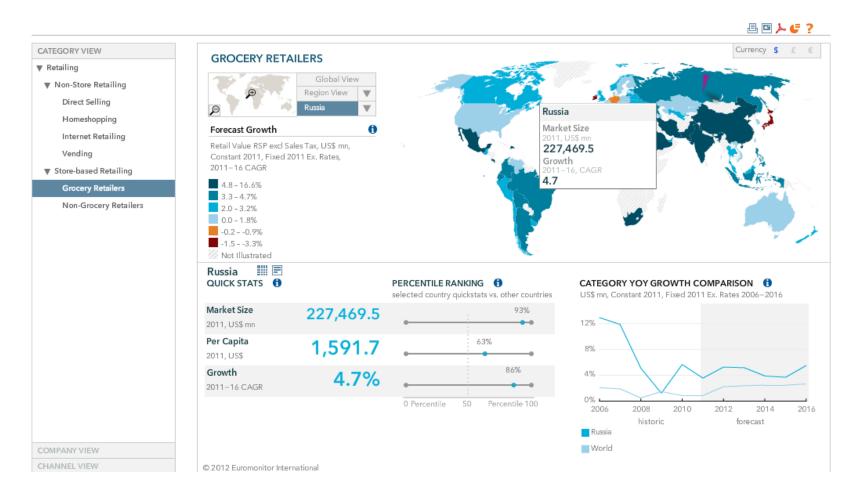




## **PASSPORT**

# Visuals: прослеживание развития продуктовой розничной торговли в России

## **Retailing Dashboard**





# Прослеживание розничной торговли через профили компаний

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## Magnit OAO in Retailing (Russia)

Local Company Profile | 24 Jun 2014

#### STRATEGIC DIRECTION

- Magnit OAO is currently planning to expand its convenience stores and hypermarkets chains. Magnit plans to open 1,100 convenience stores, 350 drugstores/parapharmacies and 80 hypermarkets over the course of 2014. The company also intends to develop into a genuine multi-channel retailer through the further expansion of its Magnit Kosmetik drugstores/parapharmacies chain. The company aims to build its hypermarkets chain in Russia's regions where there are low levels of competition and strong income growth potential with the aim of building Russia's leading hypermarkets chain. The company is pursuing a major investment programme for 2014 which involves capital expenditure of between US\$1.6 billion and US\$1.7 billion.
- The company is in the process of improving its strategic insight with the aim of boosting its efficiency and profitability. This is set to involve an increase in the proportion of its products distributed through its own logistics system, improvements in its product mix and the exploitation of the synergies generated between hypermarkets and convenience stores in order to take full advantage of rising purchasing power in Russia. The company is also focusing on vertical integration by cultivating its own vegetables and other foodstuffs.

#### KEY FACTS

#### Summary 1 Magnit OAO: Key Facts

Full name of company:	Magnit OAO
Address:	15/2 Solnechnaya St, Krasnodar 350072, Russia
Tel:	+7 (861) 210 9810
www:	www.magnit-info.ru
Activities:	Modern grocery retailers, drugstores/parapharmacies

Source: Euromonitor International from company reports, company research, trade press, trade sources

#### Summary 2 Magnit OAO: Operational Indicators

	2011	2012	2013
Net sales	RUB335.6 billion	RUB448.5 billion	RUB583.9 billion
Outlets	5,309	6,884	8,297
Selling space	1,970,200 sq m	2,549,300 sq m	3,086,700 sq m
Number of employees	123,500	140,198	>200,000

Source: Euromonitor International from company reports, company research, trade press, trade sources



# Индустриальные полнотекстовые отчеты

RETAILING IN RUSSIA

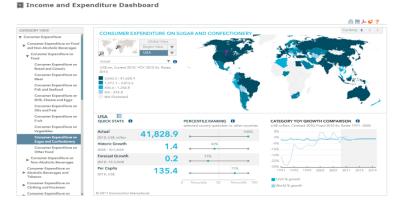
# LIST OF CONTENTS AND TABLES

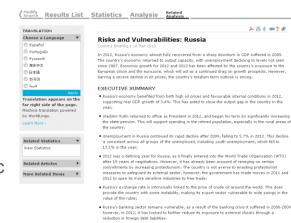
Retailing in Rus	sia - Industry Overview	
Executive Sumr	mary	
	Russian Retailing Industry Mirrors Slowdown in the Economy I Trend Continues To Develop	
Growth in No	n-grocery Retailing Outpaces Growth in Grocery Retailing	1
A New Leade	r Emerges in Grocery Retailers	
Slowdown in	Growth Rates Expected in Retailing During the Forecast Period	2
Key Trends and	Developments	2
Economic Conditions		
Internet Retailing		
Development	of Modern Grocery Retailers	7
Private Label		8
Market Indicato	rs	10
Table 1	Employment in Retailing 2008-2013	10
Market Data		10
Table 2	Sales in Retailing by Channel: Value 2008-2013	10
Table 3	Sales in Retailing by Channel: % Value Growth 2008-2013	10
Table 4	Sales in Store-Based Retailing by Channel: Value 2008-2013	11
Table 5	Store-Based Retailing Outlets by Channel: Units 2008-2013	11
Table 6	Sales in Store-Based Retailing by Channel: % Value Growth 200	)8-



# Страны и потребители

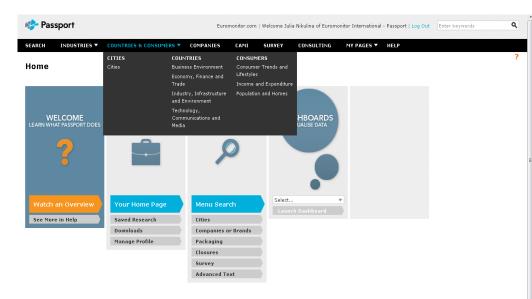
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- ✓ Исследование глобальных факторов, влияющих на бизнес
- ✓ Определение новых потребительских сегментов
- ✓ Изучение потребителей
- ✓ Понимание культурных различий
- Определение новых тенденций





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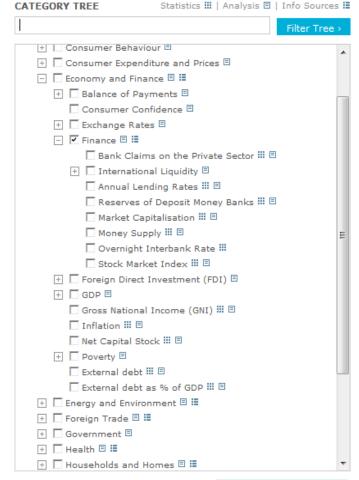
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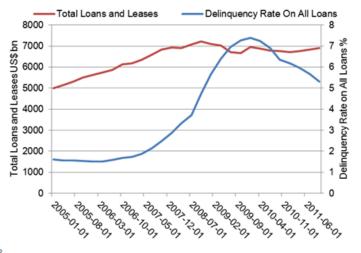
Page 1

### Deleveraging in the USA, the World's Largest Consumer Market

Article | 03 Apr 2012

In 2007-2008 the USA suffered the largest shock to its economy since the Wall Street crash of 1929. A crisis which started in an overleveraged financial sector filtered down to consumers who had enjoyed years of credit fuelled spending. Annual gross income per capita fell by 1.9% in real terms in 2008-2009, while unemployment reached its highest rate since 1983. As a result, recovery in the USA has been slow but household deleveraging will improve growth prospects in the longer term.

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US\$ billion, %

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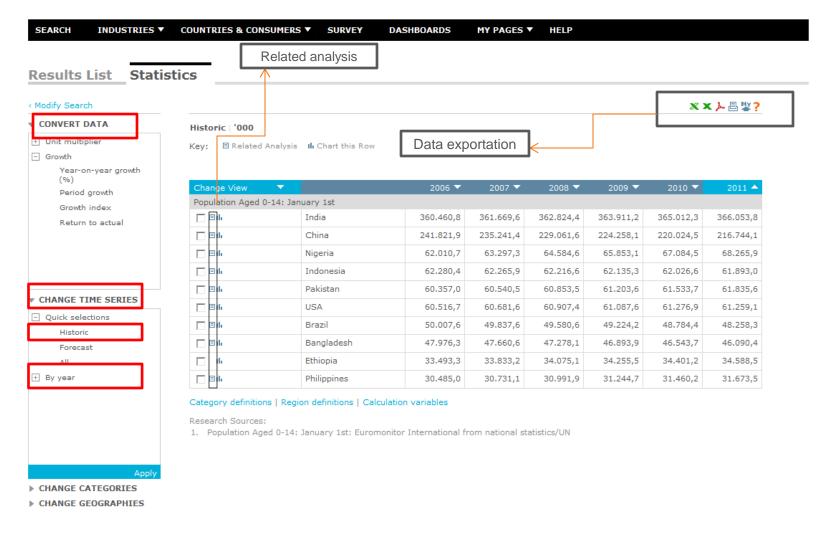
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## **PASSPORT**

# Visuals: Population and homes: Средний возраст мужского населения

## **Population and Homes Dashboard**



